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## SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Brand Standards
- Package Design
- Copywriting
- Collateral Design
- Visual & Written Communication
- Print Production File Management
- Microsoft Office

## EDUCATION

The Art Institute of Phoenix,  
Phoenix, AZ

Bachelor of Arts:

Graphic Design

*Graduated 12/11*

Michigan Tech University,  
Houghton, MI

Bachelor of Arts:

Liberal Arts,

Concentration in

Creative Writing

*Graduated 12/05*

## WORK EXPERIENCE

**TJX Companies;** 1/18 – 5/20

*Packaging Specialist*

- Maintained brand standards across multiple categories with multiple high profile brands such as Tommy Bahama, Humane Society, Dog Whisperer, and more
- Produced complex and high-quality package designs from concept to completion
- Provided guidance and instructional materials to overseas vendors, factories, buyers, and photo studios
- Guided other designers, making sure brand guidelines were followed and projects were completed on time

**Ware Manufacturing Inc.;** 5/13 – 2/17

*Graphic Designer*

- Designed creative assets including logos, infographics, templates, trade show signage and advertising materials
- Collaborated with the sales team to create print assets such as brochures, flyers, and catalogues

**Kristie Erkkila Design;** *Ongoing*

*Freelance Graphic Designer*

- Worked with various clients to create artwork for a variety of digital and print assets, including digital advertising, e-mail blasts, social media, brochures, direct mail pieces, and more

**Fiesta Bowl;** 8/12 – 1/13

*Seasonal Graphic Designer*

- Collaborated with clients to maintain brand standards for Fiesta Bowl and Buffalo Wild Wings in various collateral items such as web banners, tickets, brochures, parking passes, and program guides

**PetSmart;** 6/11 – 8/11

*Creative Services Intern*

- Designed all in-store signage for the 2011 Holiday Season used throughout all of PetSmart's 1,433 stores in the US, Canada, & Puerto Rico, making sure to follow strict direction and brand guidelines

**The Art Institute of Phoenix;** 10/10 – 6/11

*Graphic Designer*

- Designed school collateral such as posters, e-mail blasts, brochures, program guides, newsletters, and forms to inform students and staff